



betacraft®  
WORKWEAR




WINTER  
2021  
CATALOGUE

# THE EARLY YEARS

Betacraft was founded by a man with an inventive spirit and a singular goal: to keep New Zealand farmers warm, dry and comfortable. Born in 1914, David Beatson became acutely aware of the demands of outdoor life when serving in World War II. Arriving home, he traded his city job for the rural life. With an entrepreneurial spirit he started a business out of his Palmerston North garage, supplying and repairing horse and cow covers.

His craft eventually turned to outdoor workwear. With a ready supply of customers at the back door, David honed his skill and developed a reputation for garments that were robust, durable and unfailingly waterproof. Now into its fourth generation, Betacraft remains a family business committed to producing professional grade, long lasting gear that can withstand the most extreme outdoor conditions.





# GEAR THAT WORKS AS HARD AS YOU DO, SO YOU CAN STAY OUTSIDE FOR LONGER.

Our country is rugged country. Impassable gullies. Extreme winds. Skies that open up and pour down. It's a place made for men and women who are connected to the land. You're at work in any weather, and the worse the weather, the more work there is to do. Since 1952 we've been creating gear that works as hard as you do.

Fabricated using the best materials and technologies, cut and sewn by experts to exacting standards, we create high performance garments that keep you outside for longer. A family business through and through, we're driven by the desire to help New Zealand's outsiders – the farmers, the fishers, the sailors, the hunters, the workers, and the adventurers.

# CHANGES FOR THE BETTER.

We're making better choices for our planet and our communities so that our gear is built for a future we all want to be a part of. Starting with recycled fabrics, organic fibres and global standard audits across our supply chain.

We're listening to New Zealand farmers and designing better features that help you stay outside for longer. Our commitment is to create conscious workwear that doesn't compromise on performance.

## COMMITTED TO CONSCIOUS WORKWEAR



### ENVIRONMENT

We're making little decisions that have big impact on the future of our planet.



### FACTORIES

We audit our factories to global standards, to ensure current and first-class processes.



### FABRIC PRODUCTION

We're using less water, fewer chemicals and using organic and recycled materials where we can.



### SUPPLY CHAIN

We ensure our raw materials and products are sustainably sourced, and our shipping methods best in class.



### PACKAGING

We have chosen to use low density polyethylene (LDPE) or corn starch options in place of plastics.



### COMPONENTS

We're working towards robust zips, domes and other details produced from recycled materials.



View our range and learn about the better choices we're making at [betacraftnz.com](https://betacraftnz.com)

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# BETACRAFT LAYERING SYSTEM

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements .



## 01 NEXT TO SKIN / COMFORT

Close fitting and insulating, this layer regulates your body's temperature and moisture levels.



**SOFT FIBRES**  
Comfortable, flexible fabrics that wick moisture away from the body.

## 02 MID LAYER / WARMTH

Lightweight, comfortable and breathable, these layers keep you warm in the harshest cold.



**WARM FABRICS**  
Quality materials chosen for warmth, durability and layering capabilities.

## 03 OUTERWEAR / PROTECTION

Keep the wind, rain and snow at bay with a tough, flexible and 100% waterproof layer.



**WEATHERPROOF**  
Durable outer fabrics designed to repel the rain, wind and cold.

“ I love knowing I can head out in the rain and won't need to come back home to change my gear. ”

KYLIE BREMNER / PIERT ROAD FARM,  
TARARUA DISTRICT

# MEET KYLIE. Hates the wind, loves happy lambs and relies on rugged gear to see her through her day.

## INTRODUCING OUR OUTERWEAR / PROTECTION RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Outerwear layers are designed for premium protection. Tough and flexible, they keep the wind and rain at bay. For Kylie, the high-performing iSO940 is her choice. "It keeps the rain out and the magnetic closures are far easier than trying to secure buttons with gloves." With a two-way zip and stormflap, unique hood with adjustable crown and face protection, the iSO beats other wet weather gear, hands down.



betacraft®  
WORKWEAR

Outside for Life



OUTERWEAR  
/ PROTECTION



**WEATHERPROOF**  
Durable outer fabrics  
designed to repel the  
rain, wind and cold.

# Better features.

We've listened to Kiwi farmers and we've improved our gear. Our iconic iSO940 range is better than ever with super-strong magnetic closures, new leg gussets and closer-fitting parkas and trousers for an enhanced fit.



## We're making changes for the better.

Since 1952 we've been making hardwearing workwear for our nation's outsiders.

We know that to keep moving forward, we need to adapt.

And we're looking forward to a future that we all want to be a part of.

Learn more at [betacraftnz.com/iso940](https://betacraftnz.com/iso940)



# iSO940 RAINWEAR

NOW IN RECYCLED FABRICS. RECYCLED NYLON RIPSTOP OUTER LAYER + RECYCLED POLYESTER LINING, BOTH GRS CERTIFIED.



OUTERWEAR  
/ PROTECTION



WEAR BETTER

### BETTER CHOICES.

Every decision that goes into making Betacraft gear is mindful of our environmental and social impact. Look for the Wear Better tick.

To learn more visit:

[www.betacraftnz.com/wearbetter](https://www.betacraftnz.com/wearbetter)

RECYCLED FABRICS

REGULARLY AUDITED TO GLOBAL STANDARDS

ECO PACKAGING





- TOUGH NYLON RIPSTOP FABRIC
- HIGH ABRASION RESISTANCE
- RIP PREVENTION

iSO940 is built with a tough nylon ripstop fabric, designed with high abrasion resistance and rip prevention, keeping you protected. Our new season gear is created using recycled fabrics, without compromising the performance and features you love. Every decision in making this gear is mindful in improving our planet and our communities.



100% WATERPROOF 25.500 MM/ M2/24HR  
5.000 GM/ M<sup>2</sup> BREATHABILITY RATING  
2-LAYER FABRIC

# iSO940 RAINWEAR

100% WATERPROOF AND BREATHABLE.



INTERNAL CELLPHONE POCKET

MAGNETIC STORMFLAP CLOSURE



ZIPPED OPENING

02



ZIPPED OPENING

03

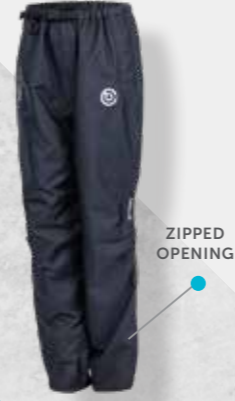
# iSO940 RAINWEAR

DESIGNED TO WITHSTAND THE RIGOURS OF FARMING LIFE.



INTERNAL CELLPHONE POCKET

MAGNETIC STORMFLAP CLOSURE



ZIPPED OPENING

02



ZIPPED OPENING

03



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

For ultimate waterproofness, it has a duo-layer construction with a breathable lining. An advanced coating is bonded to the outer fabric and all stitching and seams are seam-sealed for both layers. Put simply, it keeps you comfortable, dry, protected and making the outdoors easy everyday.



100% WATERPROOF 25.500 MM/ M2/24HR  
5.000 GM/ M<sup>2</sup> BREATHABILITY RATING  
2-LAYER FABRIC



## 01 iSO940 Mens Parka

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic Stormflap
- Four pockets for conveniences

CODE / 9014  
SIZES / S - 5XL  
COLOUR / BLACK / MOSS

## 02 iSO940 Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility

CODE / 9016  
SIZES / S - 5XL  
COLOUR / BLACK / MOSS

## 03 iSO940 Bib Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Side access pockets
- Shaped knees for comfort and flexibility

CODE / 9017  
SIZES / S - 5XL  
COLOUR / BLACK / MOSS

## 01 iSO940 Womens Parka

- GRS certified fabrics
- Neoprene dry-cuff configuration
- Close fitting hood design for visibility
- Two-way zip
- Magnetic Stormflap
- Four pockets for convenience
- Constructed for women's fit

CODE / 9514  
SIZES / XS - 3XL  
COLOUR / BLACK / SADDLE

## 02 iSO940 Womens Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Buckle & belt waist adjuster
- Side access pockets
- Shaped knees for comfort and flexibility
- Constructed for women's fit

CODE / 9516  
SIZES / XS - 3XL  
COLOUR / BLACK / SADDLE

## 03 iSO940 Womens Bib Overtrouser

- GRS certified fabrics
- Magnetic cuff gusset for ease of wearing boots
- Side access pockets
- Shaped knees for comfort and flexibility

CODE / 9517  
SIZES / XS - 3XL  
COLOUR / BLACK / SADDLE







- 3M SCOTCH REFLECTIVE TAPE
- HIGH ABRASION RESISTANCE
- RIP PREVENTION

When safety is paramount, choose iSO940 Hi-Viz. The range features tough outer fabrics with high denier rating to resist abrasion and rip-stop thread for added protection. To ensure each garment is completely waterproof, we bond an advanced coating to the outer fabric and seam-seal all seams and stitching.



100% WATERPROOF  
25,500 MM/  
M2/24HR

5,000 GM/ M<sup>2</sup>  
BREATHABILITY  
RATING

3-LAYER  
FABRIC

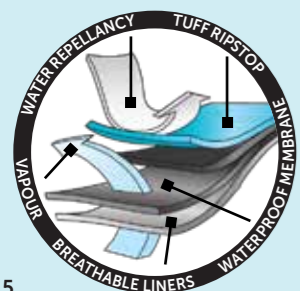
# iSO940 RANGER FLUORO

100% WATERPROOF, BREATHABLE AND  
MADE WITH TOUGH OUTER FABRICS.



## RIP-STOP FABRIC

This multi-layered woven nylon fabric ensures high abrasion resistance and maximum waterproofness.



### 01 iSO940 Hi-Viz Parka

- Seam sealed
- ISO dry-cuff configuration
- Two-way zip
- Close fitting adjustable hood
- Two storm-proof side pockets and chest pocket
- Tetratex fabric construction
- Reflector tape

**CODE /** 9224T  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE / NAVY  
(meets AS/NZS 4602.1:2011)

### 02 iSO940 Hi-Viz Overtrouser

- Seam sealed
- Elastic / drawstring waist
- Side access pocket openings
- Unique ISO cuff saver
- Tetratex fabric construction
- Reflector tape

**CODE /** 9226  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE / NAVY  
(meets AS/NZS 4602.1:2011)

### 03 iSO940 Hi-Viz Bib Overtrouser

- Seam sealed
- Adjustable elastic shoulder straps
- Inside bib pocket
- Unique ISO cuff saver
- Tetratex fabric construction
- Reflector tape

**CODE /** 9227  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE / NAVY  
(meets AS/NZS 4602.1:2011)



“The jacket is durable, fabric is tough and it just keeps me dry.”

LATTY CONSTRUCTION  
/ HAWKES BAY

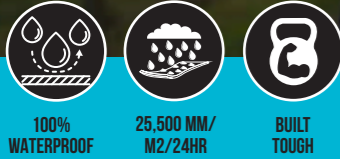


# TECHNIFLEX

INTRODUCING NEW ZEALAND'S MOST TRUSTED RAINWEAR.

- 100% WATERPROOF
- SUPERIOR FLEXIBILITY AND STRETCH

Techniflex was created to withstand the rigours of use by the Kiwi farmer and is New Zealand's number one flexible waterproof range. It is 100% waterproof and is constructed using ultra-high frequency welded seams. Techniflex garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch.



# TECHNIDAIRY

DESIGNED SPECIFICALLY TO WITHSTAND THE ACIDS ENCOUNTERED BY THE NEW ZEALAND DAIRY FARMER.



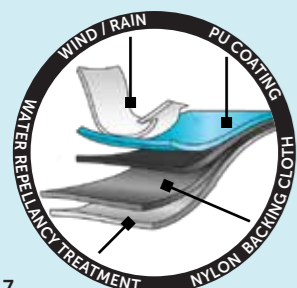
- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

Technidairy is an extension of the Techniflex brand: New Zealand's number one flexible waterproof range. It's 100% waterproof and constructed using ultra-high frequency welded seams. Technidairy garments use the latest in European two-layer lightweight fabrics with superior flexibility and stretch, to provide the ultimate comfort and safety.



## FABRIC

200 gsm fabric made from 45% PU/ 55% Polyamide, with PU coating applied to Polyamide (Nylon) backing.



### 01 Techniflex Parka

- Two-way zip with domed flap
- Two large pockets
- Internal chest pocket
- Neoprene cuffs
- Extra face protection

CODE / 7014  
SIZES / XXS - 6XL AND 8XL  
COLOUR / NAVY

### 02 Techniflex Overtrouser

- Elastic / drawstring waist
- Side access pocket openings
- Domed cuffs
- Double skin knee

CODE / 7016  
SIZES / XXS - 6XL AND 8XL  
COLOUR / NAVY

### 03 Techniflex Bib Overtrouser

- Inside bib pocket
- Elastic straps
- Domed cuffs
- Double skin knee

CODE / 7017  
SIZES / XXS - 6XL AND 8XL  
COLOUR / NAVY

### 01 Technidairy Parka

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7114  
SIZES / XS - 6XL AND 8XL  
COLOUR / GREEN

### 02 Technidairy Overtrouser

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7116  
SIZES / XS - 6XL AND 8XL  
COLOUR / GREEN

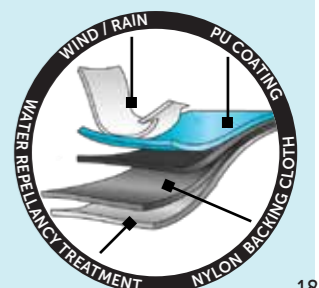
### 03 Technidairy Bib Overtrouser

- Lightweight two-layer fabric
- Superior stretch and flexibility
- Acid resistant
- 100% windproof and waterproof

CODE / 7117  
SIZES / XS - 6XL AND 8XL  
COLOUR / GREEN

## FABRIC

340 gsm fabric made from 72% PVC and PU/ 28% Polyamide with PVC/ PU coating applied to Polyamide (Nylon) backing.





- TESTED TO THE EXTREME
- 3M SCOTCH REFLECTIVE TAPE
- SAFETY COMPLIANT

Working outside in all weather demands gear that is hardworking and safe. Designed to meet Australian and New Zealand High Visibility Garment standards (AS/NZS4602). All Tuffviz workwear is 100% waterproof, yet breathable, for ultimate comfort while working.



# TUFFVIZ HIGHWAY



KEEP SAFE, DRY AND COMFORTABLE IN THIS RUGGED, HIGH-PERFORMANCE GEAR. HIGH-END, HIGH VISIBILITY WORKWEAR.



04



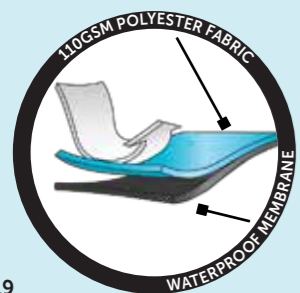
05



06

## FABRIC

110 gsm Polyester fabric with waterproof membrane.



### 01 Bomber Jacket

- 2 in 1 - Winter jacket / Winter vest
- Seam sealed / Fleece lining
- Reflective tape
- Two-way zip with domed stormflap
- High storm collar
- Cellphone pocket

**CODE /** 1642  
**SIZES /** S - 5XL  
**COLOUR /** LIME / BLACK (Meets AS/NZS 4602.1:2011 Class D/N Compliant)  
ORANGE (Meets TTMC - W & AS/NZS 4602.1:2011 Class D/N Compliant as Vest)



### 02 Highway Overtrouser

- Breathable
- Reflector tape
- Elastic waist
- Domed cuffs
- Double knee
- Breathability rating 4000 g/m2/24hr

**CODE /** 1646  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE, LIME (Meets AS/NZS 1906.4:2010)



### 03 Two Toned Jacket

- Breathable
- Reflector tape
- Three pockets
- Foldaway hood
- Tuffviz vest zips into jacket
- Removable ID pocket
- Breathability rating 4000g/m2/24hr

**CODE /** 1645  
**SIZES /** S - 5XL  
**COLOUR /** NAVY / ORANGE (Meets AS/NZS4602.1:2011)  
NAVY / LIME (Meets AS/NZS4602.1:2011)



### 04 Highway Jacket

- Breathable
- Reflector tape
- Three pockets
- Foldaway hood
- Removable ID pocket
- Breathability rating 4000g/m2/24hr

**CODE /** 1644  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE (Meets TTMC-W and AS/NZS4602.1:2011)



### 05 Highway Vest

- Reflector tape
- Fleece lining
- Three pockets
- Zips into Tuffviz jacket [1644 & 1645]
- Breathability rating 4000g/m2/24hr

**CODE /** 1640  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE (meets AS/NZS4602.1:2011 and TTMC - W)  
**COLOUR /** LIME (meets AS/NZS4602.1:2011)



### 06 Highway Bib Overtrouser

- Breathable
- Domed cuffs
- Double knee
- Breathability rating 4000g/m2/24hr

**CODE /** 1647  
**SIZES /** S - 5XL  
**COLOUR /** ORANGE, LIME (Meets AS/NZS 1906.4:2010)





- 100% WATERPROOF
- LIGHTWEIGHT

Keeps you dry in a shower and keep costs down in Tuffbak affordable rainwear. This range lets you kit the whole family out in parkas and overtrousers that are great value for money. Tuffbak is designed in New Zealand and is a great option for lightweight rain gear you can chuck in the car boot or the tramping bag.



FAST DRYING



100% WATERPROOF



LIGHTWEIGHT

# TUFFBAK

OUR ENTRY LEVEL RAINWEAR THAT'S GREAT VALUE FOR MONEY.



01

## 01 Tuffbak Parka / Overtrouser set

- Super lightweight Nylon
- Convenient in bag
- Great value rainwear

CODE / T1618  
SIZES / S-3XL  
COLOUR / NAVY

# BETACRAFT PU RANGE

WATERPROOF COMFORT THAT'S INCREDIBLY AFFORDABLE.



- 100% WATERPROOF
- WELDED SEAMS
- LIGHTWEIGHT

Betacraft PU is great gear – reliable, built to last and incredible value for money. These garments feature tough outer fabrics, rip-stop thread and rugged seams and stitching. Betacraft PU keeps you dry and comfortable while you're weathering the elements.



100% WATERPROOF  
8000 MM/M2/24HR



WELDED SEAMS



4 WAY STRETCH



02



03



01



04

## 01 Betacraft PU Parka

- 100% waterproof
- Welded seams
- Flexible polyurethane fabric
- Secure pockets
- Domed front

CODE / 1214  
SIZES / S-5XL  
COLOUR / BOTTLE

## 02 Betacraft PU Overtrouser

- 100% waterproof
- Welded seams
- Elastic waist
- Domed cuffs
- Flexible polyurethane fabric

CODE / 1216  
SIZES / S - 5XL  
COLOUR / BOTTLE

## 03 Betacraft PU Bib Overtrouser

- 100% waterproof
- Welded seams
- Elastic waist
- Domed cuffs
- Flexible polyurethane fabric

CODE / 1217  
SIZES / S - 3XL  
COLOUR / BOTTLE

## 04 Betacraft PU Parka & Overtrouser Set

- 100% Waterproof
- Welded Seams
- Set includes Parka & Overtrouser
- Flexible polyurethane fabric

CODE / 1218  
SIZES / S - 5XL  
COLOUR / ORANGE/NAVY



- LIGHTWEIGHT
- DURABLE
- FOUR WAY STRETCH FABRIC

Keep the kids dry in Tuffbak Flex affordable rainwear. With great colour options and quality you can trust, this range is a hit with young ones, and mums and dads alike. Tuffbak Flex is designed in New Zealand and is a great option for lightweight rain gear you can pop in a backpack or in the car boot.



100%  
WATERPROOF



2-LAYER  
FABRIC



WELDED  
SEAMS

# TUFFBACK FLEX

KEEP THE KIDS DRY AND  
THE COSTS DOWN!



01



02



03

“Our kids just love their Tuffbak gear, its just good gear, keeps them dry and seems to last as well!”

JOSIE GORDEN / TARANAKI

## 01 Kids Tuffbak Flex Parka

- Two-way stretch PU
- Fixed hood
- Reflective tape
- Two storm pockets

CODE / 1914  
SIZES / 2 - 14  
COLOUR / NAVY, PURPLE,  
NAVY / ORANGE



## 02 Kids Tuffbak Flex Overtrouser

- Two-way stretch PU
- Elastic waist
- Side entry pocket openings
- Reflective tape around shins

CODE / 1916  
SIZES / 2 - 14  
COLOUR / NAVY, PURPLE,  
NAVY / ORANGE



## 03 Kids Tuffbak Flex Bib Overtrouser

- Two-way stretch PU
- Elastic straps
- Reflective tape around shins

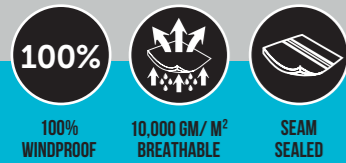
CODE / 1917  
SIZES / 2 - 14  
COLOUR / NAVY, PURPLE,  
NAVY / ORANGE





- 100% WINDPROOF
- WATER RESISTANT
- ANTI-PILL LINING

The Mamaku Range is essential for long days battling the elements. Water resistant with windtight pockets and an adjustable hood, it will keep you cosy while the weather does its worst. Lined with anti-pill Technifleece, this high-performing jacket offers the ultimate in comfort.



DETACHABLE HOOD

ADJUSTABLE CUFFS

01

02

# HERITAGE

STYLED WITH A NOD TO AN ORIGINAL BETACRAFT GARMENT, THIS HIGH-PERFORMING JACKET IS FOR THE TOUGHEST OUTSIDERS.



- WATER RESISTANT
- ADJUSTABLE HOOD
- WIND TIGHT POCKETS

Look your best on and off the farm in the Heritage. Styled so you can visit the farm or town, all in the same jacket! Water resistant with windtight pockets and an adjustable hood it will keep you covered in all conditions. The ultimate in comfort, style and versatility.



02

01

03

“Use this jacket a lot, from going to town to out on the farm. The big pockets are awesome!”

MIKE WELSH / SOUTHLAND

## 01 Mamaku Jacket

- Water resistant and wind tight
- Two zipped chest pockets
- Full zip front opening with storm flap & dome closure
- Detachable hood
- Adjustable hood.
- Adjustable cuffs
- Internal waist drawcord
- 100% Nylon reinforcement panels

CODE / 6014  
SIZES / S - 3XL  
COLOUR / TAUPE

## 02 Mamaku Anorak

- Water resistant and wind tight
- All seams seam-sealed
- Zipped chest pocket
- Radio chest pocket
- Half Zip with internal chin guard
- Stand collar
- Breathable rating 10,000g/m<sup>2</sup>
- 1/3 sleeve length
- Zipped handwarmer pockets
- Shoulder reinforcement panels in 100% Nylon

CODE / 6016  
SIZES / S - 3XL  
COLOUR / TAUPE

## 01 Mens Heritage Jacket

- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Neoprene sleeve cuffs with Velcro adjusters
- Storm proof hand pockets

CODE / 6015  
SIZES / S - 3XL  
COLOUR / DARK BLUE/BLACK

## 02 Womens Heritage Jacket

- Tailored Womens fit
- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Adjustable Neoprene sleeve cuffs
- Storm proof hand pockets

CODE / 6055  
SIZES / XS - 3XL  
COLOUR / DEEP CHERRY/BLACK

## 03 Kids Heritage Jacket

- Unique block check design
- All seams seam-sealed
- Water resistant and wind tight
- Heavy-duty two-way front zip with domed storm flap
- Detachable and adjustable hood
- Internal waist adjuster
- Neoprene sleeve cuffs with Velcro adjusters
- Storm proof hand pockets

CODE / 6045  
SIZES / 4 - 14  
COLOUR / DARK BLUE/BLACK

“Love my Heritage Jacket, its nice having the option to wear something with a spot of colour!”

KYLIE BREMNER  
/ PIERT ROAD FARM,  
TARARUA DISTRICT



- WATERPROOF FABRIC
- WINDPROOF
- 4 WAY STRETCH

Husk fleece is the ultimate in performance, windtight and waterproof fabric makes these garments your go to pieces! The stretch fabric allows for a comfortable fit, it allows you to work with ease. Very heavy-duty garments, durable and made to last.

**100%**  
WINDPROOF

**16,000 MM/M2/24HR**  
FABRIC WATERHEAD RATING

**4,000G/M<sup>2</sup>**  
BREATHABLE

MENS

WOMENS

# HUSK RAIN FLEECE

VERSATILE AND DURABLE, THE ULTIMATE WINDTIGHT AND RAIN REPELLENT FLEECE, HELPS YOU TO WORK WITH EASE AND COMFORT.



DETACHABLE HOOD

CURVED HEM WITH DROP-TAIL

## 3 LAYER BONDED FABRIC

Polyester softshell with a waterproof tpu membrane to keep you warm and dry.



### 01 Husk Rain Fleece

- Waterproof and wind tight fabric
- Bonded zipped chest and hand pockets
- Heavy-duty half zip with internal chin guard
- Detachable and adjustable hood
- Articulated 1/3 Sleeves
- Curved body hem with drop-tail

CODE / 6516  
SIZES / S - 3XL  
COLOUR / CARBON / BLACK

### 02 Husk Rain Fleece Shorts

- Waterproof and wind tight fabric
- Side-opening hand pockets
- Hidden right-hand zip pocket
- Elasticated back waistband
- Belt loops
- Bonded zipped back pockets

CODE / 6540  
SIZES / S - 3XL  
COLOUR / BLACK

### 03 Husk Rain Fleece Pants

- Waterproof and wind tight fabric
- Jean-style hand pockets
- Hidden right-hand zip pocket
- Elasticated back waistband
- Belt loops
- Bonded zipped back pockets
- Articulated knees

CODE / 6530  
SIZES / S - 3XL  
COLOUR / BLACK

“ This is the next generation in fleece, just as warm as my old fleece but its waterproof! ”

GEORGE BREMNER  
/ PIERT ROAD FARM,  
TARARUA DISTRICT



“I need gear that moves with me, lasts the distance and works as hard as I do.”

GEORGE BREMNER / PIERT ROAD FARM, TARARUA DISTRICT

# THIS IS GEORGE. A man of the land who doesn't always know when to call it a day but knows how to spot quality workwear.

## INTRODUCING OUR MID LAYER / WARMTH RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Mid layers are designed for ultimate warmth. Lightweight, comfortable and breathable, these layers keep you warm in the harshest chills. George relies on his Quest Fleece to keep him warm, not matter the weather outside. "It's snug, breathable and the half zip makes for easy wear without letting the cool air in." Made from 280gsm quality fleece with reinforced panels for extra protection, this layer's a keeper for long days outside.



Outside for Life



MID LAYER / WARMTH



WARM FABRICS  
Quality materials chosen for warmth, durability and layering capabilities.





MIDLAYER  
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Introducing our premium range of fleece. Quest combines refined style with excellent comfort and great cuts in a range of styles. Fast drying and easy to care for too, Quest will become your number one choice for fleece. Layer it up and enjoy these fleece garments on and off the job.



# QUEST FLEECE

OUR FLEECE RANGE IS SUPER STYLISH WITH SUPERIOR COMFORT, CUT AND QUALITY.



02



03



04

## 01 Quest Bush Shirt

- **380gsm** anti-pill fleece
- Full zip opening with full length internal chin guard
- Two zipped chest pockets, one with storm flap
- Two zipped handwarmer pockets
- Double layer stand collar with fleece lining

CODE / 6512  
SIZES / S - 3XL  
COLOUR / OLIVE / BLACK



## 02 Quest Fleece Half Zip

- **280gsm** anti-pill fleece
- Half zip opening with internal chin guard
- Two zipped chest pockets, one with storm flap
- Double layer stand collar with fleece lining
- Shoulder and elbow reinforcement panels in 100% Nylon

CODE / 6510  
SIZES / S - 3XL  
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



## 03 Quest Fleece Tee

- **280gsm** anti-pill fleece
- Zipped chest pocket

CODE / 6501  
SIZES / S - 5XL  
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



## 04 Quest Fleece Pants

- **280gsm** anti-pill fleece
- Elastic leg cuffs
- Elastic Waist, drawcord, belt loops
- Two zipped handwarmer pockets
- Dry seat lining
- Knee reinforcement panels in 100% Nylon

CODE / 6520  
SIZES / S - 3XL  
COLOUR / OLIVE / BLACK, ASPHALT / BLACK



MIDLAYER  
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Comfortable whilst versatile, designed for warmth and style. Style it up or down, at the next the rugby game, or in town after a day of farming.

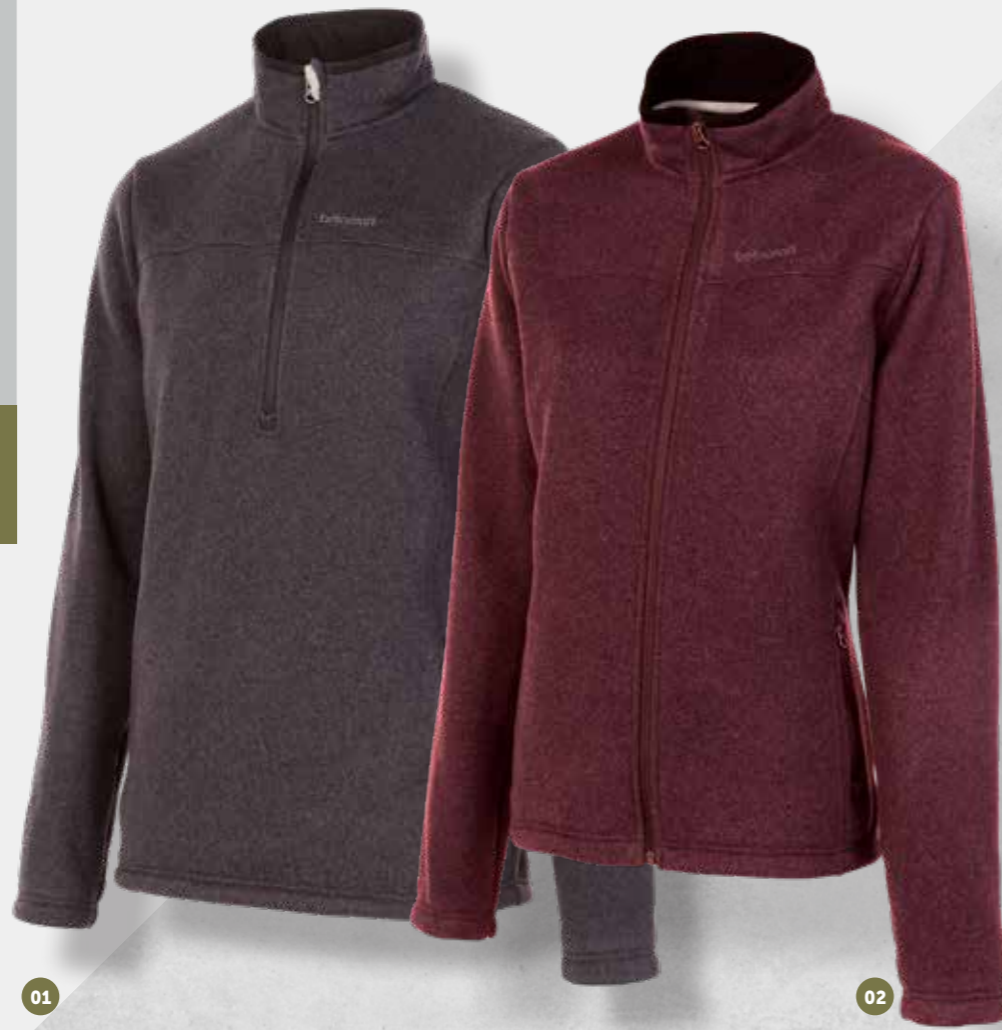


MENS

WOMENS

# VENTURE FLEECE

WARM, FAST DRYING AND IN A STYLISH, EYE-CATCHING FABRIC, THIS QUALITY FLEECE STANDS OUT FROM THE CROWD.



KIDS

# BETACRAFT FLEECE

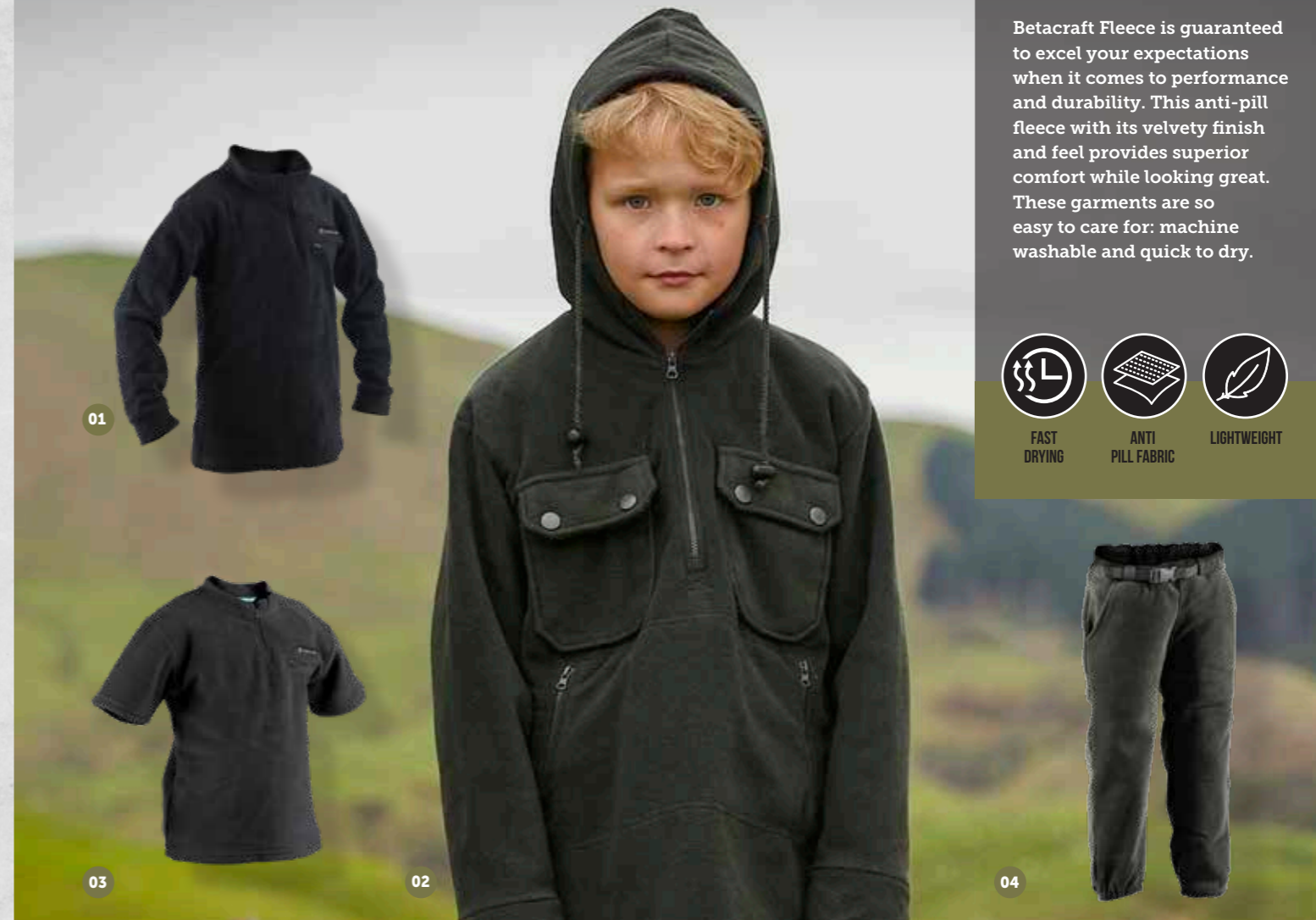
LITTLE ONES WILL LOVE THE FEEL OF THIS LONG-LASTING FLEECE.

MIDLAYER  
/ WARMTH



- HIGH PERFORMANCE
- ANTI-PILL
- LIGHTWEIGHT

Betacraft Fleece is guaranteed to excel your expectations when it comes to performance and durability. This anti-pill fleece with its velvety finish and feel provides superior comfort while looking great. These garments are so easy to care for: machine washable and quick to dry.



“Its warm, and something I just throw on over top – it’s a good fit as well!”

SUE FIELD / NELSON

## 01 Mens Venture Fleece

- Comfortable, lined stand collar
- Front half zip with internal zip guard
- Side panels for comfortable fit
- Zipped side hand pockets

CODE / 4312  
SIZES / S - 3XL  
COLOUR / CARBON, NAVY

## 02 Womens Venture Fleece

- Tailored Womens Fit
- Comfortable, lined stand collar
- Front half zip with internal zip guard
- Side panels for comfortable fit
- Zipped side hand pockets

CODE / 4314  
SIZES / XS - 3XL  
COLOUR / CARBON, DEEP CHERRY

## 01 Kids ½ Zip

- 280gsm anti-pill fleece
- Half zip

CODE / 6410  
SIZES / 4-14  
COLOUR / OLIVE, BLACK

## 02 Kids ½ Zip Bush Shirt

- 360gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers

CODE / 6412  
SIZES / 4 - 14  
COLOUR / FOREST

## 03 Kids Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

CODE / 6401  
SIZES / 2 - 14  
COLOUR / OLIVE, BLACK

## 04 Kids Fleece Pants

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt
- Dry seat lining

CODE / 6420  
SIZES / 2 - 14  
COLOUR / OLIVE

MIDLAYER  
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- LIGHT WEIGHT

Betacraft Fleece is essential gear for New Zealanders who spend time outside. It's long lasting, great quality and great value for money. All items have a velvety and anti-pill finish, meaning they feel so good to wear. Easy to care for and fast drying, Betacraft Fleece is a must for your wardrobe. Grab a multi-piece pack and get sorted for outdoor life.



FAST  
DRYING



ANTI  
PILL FABRIC



LIGHTWEIGHT

MENS

KIDS

# MENS & KIDS FLEECE PACKS

EASY TO WEAR,  
EASY TO CARE FOR,  
YOUR GEAR BAG ESSENTIAL.



01

02

06

03

04

07

05

08



Also sold as  
individual  
products

**Mens Fleece Packs**

CODE / CP105  
SIZES / S-3XL  
COLOUR / BLACK, OLIVE



Also sold as  
individual  
products

**Kids Fleece Packs**

CODE / CP803  
SIZES / 4-14  
COLOUR / BLACK, OLIVE

## 01 Mens Fleece ½ Zip

- 280gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps

## 02 Mens Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

## 03 Mens Microfleece Beanie

- 220gsm microfleece

## 04 Mens Fleece Singlet

- 280gsm anti-pill fleece

## 05 Mens Fleece Pant

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt
- Two pockets
- Dry seat lining

## 06 Kids Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket

## 07 Kids ½ Zip

- 280gsm anti-pill fleece

## 08 Kids Fleece Pants

- 280gsm anti-pill fleece
- Elastic cuffs
- Webbing belt / dry seat lining

MIDLAYER  
/ WARMTH



- LONG LASTING
- PREMIUM FLEECE
- NZFOA APPROVED

For performance, durability and comfort, it has to be Betacraft fleece. With a velvety anti-pill finish, these garments look great and feel even better on. Easy care and fast drying, Betacraft fleece is essential for anyone battling the elements outside. It's a range renowned for superior quality and comes at a great price.



# BETACRAFT HI-VIZ FLEECE

STAY SAFE AND WARM IN THIS  
HIGH-QUALITY FLEECE.



# BETACRAFT OVERALLS

THE IDEAL OVERALL - COMFORTABLE, PRACTICAL  
AND TWO TONE TO KEEP YOU SAFE!



MIDLAYER  
/ WARMTH



- DURABLE
- ZIPPED FRONT CLOSURE
- DOMED POCKETS

Working outside demands gear that is hard wearing and safe. The Betacraft overalls are designed to meet your needs of comfort and durability. This range features tough fabrics and rugged stitching and seams so that you can reply on the gear to perform!



## 01 Hi-Viz Fleece Singlet

- 220gsm anti-pill microfleece
- Zipped chest pocket
- Double brushed
- Silicon Drover logo
- Orange hi-viz chest panel

CODE / 6308  
SIZES / S - 3XL  
COLOUR / BLACK / ORANGE, BLACK

## 02 Hi-Viz Fleece 1/2 Zip

- 280gsm anti-pill fleece
- Zipped chest pocket
- Double brushed
- Orange hi-viz chest panel
- NZ Forestry approved

CODE / 6307  
SIZES / S - 3XL  
COLOUR / BLACK / ORANGE, NAVY / LIME

## 03 Hi-Viz Fleece Tee

- 280gsm anti-pill fleece
- Zipped chest pocket
- Double brushed
- Silicon Drover logo
- Orange hi-viz chest panel
- NZ Forestry approved

CODE / 6306  
SIZES / S - 3XL  
COLOUR / BLACK / ORANGE, NAVY / LIME

## 04 Mens Hi-Viz Bush Shirt

- 280gsm anti-pill fleece
- Half zip
- Two chest pockets with flaps
- Adjustable hood
- Windtight drop liner
- Hand warmers
- Reflective tape
- NZ Forestry approved

CODE / 6309  
SIZES / S - 3XL  
COLOUR / BLACK / ORANGE, NAVY / LIME

## 01 Betacraft Utility Overall

- Hardwearing Polyester/Cotton fabric
- Front zip opening with domed zip facing
- Chest pockets with domed storm flaps
- Generous hand pockets
- Side entry pockets for easy access
- One back pocket and one hip pocket

CODE / 3263  
SIZES / M-2XL  
COLOUR / ROYAL, ROYAL / ORANGE

“They are durable, quality components and a good fit. You just can't go wrong choosing Betacraft workwear.”

GEORGE / TARARUA  
DAIRY FARMER

“This gear is built for people working in real outdoor situations, not trendy label-bashing tar-seal cowboys.”

MARK WARREN / WAIPARI STATION,  
CENTRAL HAWKE'S BAY

# MEET MARK. North Island sheep and beef farmer who's a fan of hardwearing workwear and telling it like it is.

## INTRODUCING OUR NEXT TO SKIN / COMFORT RANGE

We've designed our range to work with you throughout the day and the seasons. Our gear is made to move and breathe with you while you work, while protecting you from the elements. Our Next to Skin layers are designed for complete comfort. Close fitting and insulating, this layer regulates your body's temperature and moisture levels. Mark's favourite item for comfort is the Betacraft Brushed Cotton Shirt. "They keep me warm and the extra pockets are a must. No pocket, no wear for work." Made from one hundred percent cotton for warmth and featuring roomy chest pockets with flaps, these shirts are essential garments for our country's toughest workers.



betacraft®  
WORKWEAR

Outside for Life

NEXT TO SKIN  
/ COMFORT



SOFT FIBRES  
Comfortable, flexible  
fabrics that wick moisture  
away from the body.



NEXT TO SKIN  
/ COMFORT



- HIGH END VISIBILITY RANGE
- BREATHABLE
- (AS/NZS4602) STANDARDS

Tuffviz is a high-end, high visibility range of workwear designed to meet New Zealand and Australian High Visibility Garment standards AS/NZS4602. All Tuffviz workwear is breathable for ultimate comfort while working. The range features tough fabrics, and rugged stitching and seams so that you can rely on the gear to perform, and last.



HIGH END  
VISIBILITY



BREATHABLE



01 Adults Safety Vest

- Mesh
- Reflective tape
- Zip front
- Pockets

CODE / 1660  
SIZES / S - 3XL, 5XL  
COLOUR / ORANGE  
(Meets TTMC-W and AS/NZS4602.1:2011)  
LIME (Meets AS/NZS4602.1:2011)



# TUFFVIZ SAFETY

WHEN SAFETY IS PARAMOUNT,  
YOU CAN'T GO WRONG WITH TUFFVIZ.



02

02 Short Sleeve Two Toned Polo

- Breathable microfibre
- Chest pocket
- UV Protective fabric

CODE / 1666  
SIZES / S - 5XL  
COLOUR / LIME / NAVY,  
ORANGE / NAVY  
(meets AAS/NZS4602.1:2011)



03 Long Sleeve Two Tone Polo

- Breathable Microfibre
- 50mm Reflective tape
- Chest pocket
- UV Protective fabric

CODE / 1677  
SIZES / S - 5XL  
COLOUR / ORANGE / NAVY  
(meets AS/NZS4602.1:2011)



04 Microfibre Polo

- Breathable microfibre
- Chest pocket
- UV Protective fabric

CODE / 1665  
SIZES / S - 5XL  
COLOUR / ORANGE  
(Meets AS/NZS4602.1:2011)



03



04



05



05 Kids Safety Vest

- Mesh
- Reflective tape
- Velcro front

CODE / 1760  
SIZES / S - L  
COLOUR / ORANGE  
(Meets TTMC and AS/NZS4602.1:2011)



NEXT TO SKIN  
/ COMFORT



- RELAXED FIT
- BREATHABLE
- FULL OR HALF BUTTON

All Betacraft shirts are hardwearing workwear for the farm. This is gear you need when you're working outside. These shirts are durable, comfortable and good-looking. You just can't go wrong choosing Betacraft workwear.



100%  
COTTON



LONG  
LASTING



01



02



03



# BETACRAFT SHIRTS

HARDWEARING STYLE FOR  
ON AND OFF THE FARM.

# DUNLOP BOOTS & BETACRAFT SOCKS

PUROFORT® GUARANTEES  
LONG-LASTING COMFORT.

NEXT TO SKIN  
/ COMFORT



- LONG LASTING
- SCR RATED SOLE
- 100% POLYURETHANE

Purofort® is the unique Dunlop® material with millions of evenly distributed air pockets making it lightweight and thermally insulating plus a cross-linked structure that provides flexibility and strength.



COLD  
INSULATION



LIGHTWEIGHT



FLEXIBLE



03



01



02



04

## WEAR BETTER

Every decision that goes into making Betacraft gear is mindful of our environmental and social impact. Look for the Wear Better tick.

To learn more visit:  
[www.betacraftnz.com/wearbetter](http://www.betacraftnz.com/wearbetter)

ORGANIC FABRIC

REGULARLY AUDITED  
TO GLOBAL STANDARDS

ECO PACKAGING

### 01 Organic Brushed Cotton Shirt

- GOTS approved organic cotton fabric
- Made with care, mindful of social and ecological impacts
- Straight cut open front fit
- Durable, reliable and long lasting.

CODE / 2111  
SIZES / S - 5XL  
COLOUR / OCEAN

### 02 Betacraft Brushed Cotton Shirt – Closed Front

- Two chest pockets with flaps
- Long tail
- Half button front

CODE / 2101  
SIZES / S - 6XL  
COLOUR / ASSORTED CHECKS

### 03 Betacraft Brushed Cotton Shirt – Open Front

- Assorted Checks
- 100% cotton
- Two chest pockets with flaps
- Long tail
- Full button front

CODE / 2110  
SIZES / S - 6XL  
COLOUR / ASSORTED CHECKS

### 01 Dunlop Purofort +

- Purofort® is the unique Dunlop® material, lightweight with flexibility and strength.
- Thermally insulating preventing heat loss
- Up to 35% lighter than pvc, rubber or competitive PU boots.
- Maximum stretch, assuring your boots a longer life-time.

CODE / DUN04  
SIZES / 4 - 13  
COLOUR / BLACK

### 02 Dunlop Purofort + Steel Toe

- Purofort® is the unique Dunlop® material, lightweight with flexibility and strength.
- The boots feature a protective
- The outsole is resistant against oil,
- SRC rated outsole for excellent grip.
- High traction on uneven surfaces for maximum safety.

CODE / DUN05  
SIZES / 4 - 12  
COLOUR / BLACK

### 03 Dunlop Snugboot Pioneer

- Thermally Insulating
- All Terrain Outsole. SRC rated slip resistant design
- Locks in your foot with bio-mechanical support
- Lightweight heavy duty metal free protection.
- Fiberglass protective toecap

CODE / DUN06  
SIZES / 4 - 12  
COLOUR / BLACK

### 04 Betacraft Work Socks

- 80% Merino, 20% nylon
- Warm and fast drying
- Long lasting

CODE / 5415  
SIZES / S - L  
COLOUR / GREY



"IT'S STILL THE FIRST OFF THE HOOK."

CHEYNE,  
TARANAKI DAIRY FARMER



SINCE 1952  
WE'VE BEEN  
CREATING GEAR  
THAT WORKS AS  
HARD AS YOU DO



### A HISTORY OF EXCELLENCE

Betacraft is a family business which was established in the early 1950's. Ownership and management is now in the hands of the third generation. In its 60 years Betacraft, formerly D.R. Beatson & Co, has progressed from being a saddler, leather and canvas business to a world leader in the manufacture and design of high quality wet weather gear. Along with this, Betacraft imports a range of top quality workwear, rainwear, menswear and fleecewear. The entire range comes branded and tailored to Betacraft's unique specifications.

### AN EXCITING FUTURE

Keep up to date with new developments and the latest colour ranges by simply visiting and viewing the range of warm, dry, comfortable clothing designed specifically to withstand the rigours of use by the New Zealand farmer. If you'd like more information, contact Betacraft through the website [www.betacraftnz.com](http://www.betacraftnz.com) or phone our Customer Service team on 0800 805 000 and we'll be glad to answer your questions.

### WOMENS SIZING CHART WOMENS OUTER WET WEATHER AND FLEECE GARMENTS

| MEASUREMENTS | XS/8 | S/10  | M/12 | L/14 | XL/16 | 2XL/18 | 3XL/20 |
|--------------|------|-------|------|------|-------|--------|--------|
| CHEST (CM)   | 82   | 87    | 97   | 102  | 107   | 112    | 117    |
| WAIST (CM)   | 75   | 80    | 85   | 90   | 95    | 100    | 105    |
| HIP (CM)     | 92   | 97    | 102  | 107  | 112   | 117    | 122    |
| INLEG (CM)   | 77   | 77.57 | 78   | 78.5 | 79    | 79.5   | 80     |

### MENS SIZING CHART MENS OUTER WET WEATHER AND FLEECE GARMENTS

| MEASUREMENTS | SM | MD  | LG  | XL  | 2XL | 3XL | 4XL | 5XL | 6XL | 7XL |
|--------------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| CHEST (CM)   | 91 | 97  | 103 | 109 | 117 | 125 | 133 | 141 | 149 | 157 |
| WAIST (CM)   | 76 | 82  | 88  | 94  | 102 | 110 | 118 | 126 | 134 | 142 |
| HIP (CM)     | 94 | 100 | 106 | 112 | 120 | 128 | 136 | 144 | 152 | 160 |
| INLEG (CM)   | 80 | 80  | 80  | 80  | 80  | 80  | 80  | 80  | 80  | 80  |

### MENS SHIRTS

| MEASUREMENTS | SM | MD | LG  | XL  | 2XL | 3XL | 4XL | 5XL | 6XL | 7XL |
|--------------|----|----|-----|-----|-----|-----|-----|-----|-----|-----|
| CHEST (CM)   | 91 | 97 | 103 | 109 | 117 | 125 | 133 | 141 | 149 | 157 |

### MENS TROUSERS AND SHORTS

| MEASUREMENTS | 76 | 80 | 84  | 88  | 92  | 96  | 100 | 104 | 108 | 112 | 116 |
|--------------|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| WAIST (CM)   | 76 | 80 | 84  | 88  | 92  | 96  | 100 | 104 | 108 | 112 | 116 |
| HIP (CM)     | 94 | 98 | 102 | 106 | 110 | 114 | 118 | 122 | 126 | 130 | 134 |

### BOOT SIZING CHART

| MEASUREMENTS |      |      |    |    |      |      |      |    |  |  |
|--------------|------|------|----|----|------|------|------|----|--|--|
| CM           | 23.5 | 25.4 | 26 | 27 | 27.9 | 29.4 | 30.2 | 31 |  |  |
| US           | 6    | 8    | 9  | 10 | 11   | 13   | 14   | 15 |  |  |
| EURO         | 39   | 41   | 42 | 43 | 44   | 46   | 47   | 48 |  |  |
| UK           | 6    | 7    | 8  | 9  | 10   | 11   | 12   | 13 |  |  |

## BETACRAFT GUARANTEE

You're better off in Betacraft. New Zealand's most trusted rain and workwear!



GARMENT LIFETIME SEAM-SEAL GUARANTEE



3 DAY REPAIR DISPATCHED WITHIN THREE DAYS OF RECEIPT



REPAIR SERVICE ON SEAMS, RIPS AND TEARS



REPLACEMENT OF ANY FAULTY ZIPS OR DOMES



SHORTENING SERVICE ON ALL BETACRAFT GARMENTS



RETURN SHIPPING FROM BETACRAFT







# MAKING THE OUTDOORS EASY.



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